

<b>Job Description:</b>	Senior Manager, Astitva	<b>Responsible to:</b>	State Head, Rajasthan
<b>No. of direct reports:</b>	8	<b>Location</b>	Jaipur
<b>Duration</b>	Two years	<b>Job Function</b>	Lead, Astitva
<b>Purpose:</b>	<b>To lead and ensure effective implementation of project 'Astitva'</b>		
<b>RESPONSIBILITIES</b>		<b>COMPETENCIES</b>	
<ul style="list-style-type: none"> <li>Lead the district teams and provide strategic inputs for working with the office of District Collector to ensure a robust and functional institutional mechanism for operationalising select components of Rajasthan State Women Policy 2021 in the district</li> <li>Provide strategic guidance to district team to facilitate institutionalization of District Task force</li> <li>Lead the engagement with Directorate of Women Empowerment at Jaipur and other key stakeholders at the state level to ensure effective coordination and utilization of existing resources at the state and district level for implementing select components of Rajasthan State Women Policy 2021</li> <li>Ensure operationalizing of Indira Mahila Shakti Kendras in the four districts</li> <li>Lead development and dissemination of district report cards for women &amp; girls</li> <li>Develop and sustain strong relations with state level media representatives (major mass and electronic media), elected representatives and thought leaders to facilitate championing for key issues of women and girls.</li> </ul>		<ul style="list-style-type: none"> <li><b>Working together:</b> Works closely and successfully with other team members (at the state level) and lead district level team</li> <li><b>Communication:</b> Communicates effectively and efficiently with internal (district and state teams) and external stakeholders</li> <li><b>Delivering Results:</b> Effectively implement programmatic activities</li> <li><b>Networking Skills:</b> Has the ability to network and build relationships with all the stakeholders, partners, govt. agencies</li> </ul>	
<ul style="list-style-type: none"> <li>Strategic Engagement with broad range of stakeholders transform narratives and expand initiatives for women and girls in the state</li> <li>Lead all requisite documentation (donor reports, internal reports, letters, concept notes etc.)</li> <li>Participate and share progress against deliverables during periodic reviews and assessments conducted by State Lead</li> <li>Carry out any other tasks assigned by State Lead</li> </ul>		<b>REQUIRED SKILLS</b>	
<b>KEY PERFORMANCE INDICATORS</b>		<ul style="list-style-type: none"> <li>Essential – post-graduate degree in social sciences, social work or related disciplines and at least 10 years of experience in working in development sector, closely with government machinery on issues related to gender, women and girls</li> <li>Excellent communication and representational skills, with substantial experience of networking with a diverse range of stakeholders</li> <li>IT Skills (MS-Office)</li> <li>Strong experience of building and delivering women and girls centric programs and campaigns</li> <li>Fluency in written and spoken Hindi and English</li> </ul>	
		<b>HOW TO APPLY</b>	
		<p>Please send your updated CV with a covering letter describing your suitability for the position to <a href="mailto:hrpfi@populationfoundation.in">hrpfi@populationfoundation.in</a> latest by December 31, 2021. Please mention the position “<b>Senior Manager- ASTITVA</b>” in the subject line of your e-mail. Only shortlisted candidates will be contacted.</p>	

## ABOUT PFI

The Population Foundation of India (PFI) is a national non-government organization at the forefront of policy advocacy and research on population, health and development issues in the country. PFI leads advocacy efforts and works as a think-tank dedicated to promoting and advocating effective formulation and implementation of gender sensitive population, health and development policies, strategies, and programs in the country. Policy advocacy, social and behavior change communication, community action and knowledge management are some of the key strategies that PFI works on to achieve the organization's goals.

Over the years, PFI has played a catalytic role to address issues relating to gender equality, women empowerment and other social determinants. PFI is committed to serving the economically weak and marginalized sections of society in the high priority districts (HPDs) with poor socio-health-demographic indicators.

## OUR STRATEGY

Reproductive health and family planning can positively influence and advance the newly laid out Sustainable Development Goals by addressing multiple targets and ushering in an era of development. Access to voluntary family planning has the potential to save lives and help break the cycle of poverty, stabilize population growth and ease the pressure on the environment. It is the most cost-effective development investment.

We believe that health, education and wellbeing of the population is crucial for sustaining just, equitable economic growth and development. For that to happen, change has to happen at three levels – individual, social and systemic or policy levels, ensuring that the country offers a conducive and enabling policy environment for girls and women to claim their rights, agencies of youth to be involved in demanding and supporting efficient and accountable governance and informed policy makers to inspire a vibrant future. PFI will act as a catalyst, a facilitator to offer compelling evidence based scholarship, thought leadership and convention inform, inspire and initiate actions that will contribute to and strengthen our national plans and priorities. We will realize our mission by building leadership and public accountability, influencing social norms, reframing public discourse and collaborating with national and global initiatives in population studies and family planning. We believe that our mission will significantly contribute to India's commitment to achieving Sustainable Development Goals and FP2020 targets.

## OUR VALUES

MUTUAL RESPECT	EQUITY AND JUSTICE
INTEGRITY	WOMEN'S RIGHTS
COURAGE OF CONVICTION	INDEPENDENCE
CORE VALUES	HUMILITY

## OUR MISSION

To advance gender-sensitive, rights based population and family planning policies and actions for a just, equitable and prosperous society.

### STRATEGIC OBJECTIVE 1

To advance family planning and reproductive health as drivers of individual rights

- Girls and women are able to take informed choices for exercising their bodily rights without fear or inhibition
- Young people and women are able to access to high quality and affordable family planning services and reproductive health care

### STRATEGIC OBJECTIVE 2

To position family planning and population measures as critical drivers of sustainable growth and development in India

- Family Planning and women's rights are national priorities that help realize higher growth and sustainable development.
- Strong rights based policies, adequate budgets and efficient public institutions help build and sustain quality of life and wellbeing.

### STRATEGIC OBJECTIVE 3

To ensure family planning and reproductive health becomes drivers of youth leadership for social transformation at scale

- Gender sensitive family planning and reproductive health rights and services form the fulcrum of all social development plans and actions
- Young people, particularly among women, are leading grassroots transformation towards a just and equitable social system

## OUR APPROACH

### ADVOCACY:

Global thought leadership, high quality evidence-based narratives to inform and inspire law makers for comprehensive family planning and reproductive health policies; shaping family planning discourses within sustainable

### BEHAVIOR CHANGE:

Utilize power of technology and new-age media platforms targeted intervention on reproductive health education and gender sensitive behavior, attitudes and practices of the society, particularly young people

### ACCOUNTABILITY:

Promote agency of youth, particularly girls and women, within community led participatory governance initiatives to enhance efficiency and accountability of public systems and delivery services

