

Job Description:	District Programme Manager, Astitva	Responsible to:	Senior Manager, Astitva
No. of direct reports:	1	Location	Dausa/Jodhpur/Ajmer & 1 TBD (subject to change)
Duration	Two years	Job Function	Lead implementation of Astitva at district level
Purpose:	To ensure effective implementation of Astitva at the district level		

RESPONSIBILITIES

- Work closely with the office of District Collector to ensure a robust and functional institutional mechanism for operationalising select components of Rajasthan State Women Policy 2021 in the district
- Institutionalize District Taskforce lead the convergence efforts with key stakeholders at the district level concentrated towards ensuring effective coordination and utilization of existing resources available at the district focused towards implementation of selected components of Rajasthan State Women Policy 2021
- Regular and effective coordination and linkages with government officials in concerned departments engaged in implementation of Rajasthan Women's Policy for its effective implementation in the district.
- Take lead and ensure operationalizing of Indira Mahila Shakti Kendras in the district; engage with representatives of a range of departments and ministries to encourage use of the IMSKs.
- Regular development and dissemination of District Report Cards for Women & Girls
- Develop and sustain strong relations with media representatives (major mass and electronic media), elected representatives and thought leaders to facilitate championing for key issues of women and girls.

- Strategic Engagement with broad range of stakeholders transform and expand initiatives for women and girls in the district
- Undertake all the required documentation (internal reports, letters, concept notes etc.)
- Share monthly progress with the team lead
- Participate and share progress during periodic reviews and assessments conducted by team lead on progress achieved against agreed benchmarks assigned.
- Carry out any other tasks assigned by team leaders.

KEY PERFORMANCE INDICATORS

- Establishing excellent rapport with the District Collector's office and other district level stakeholders (govt. and other)
- Institutionalization of District Taskforce
- Establishment and operationalization of Indira Mahila Shakti Kendra in the district
- District level dashboards on select components of Rajasthan State Women Policy 2021
- Proper and timely internal programmatic reports.

COMPETENCIES

- Working together:
 Works closely and successfully with
 other team members (at the state
 level and in other district)
- Communication:
 Communicates effectively and efficiently with internal (district and state teams) and external stakeholders
- Delivering Results: Effectively implement programmatic activities
- Networking Skills:
 Has the ability to network and build relationships with all the stakeholders, partners, govt.
 agencies

REQUIRED SKILLS

- Essential At least a bachelor's degree in social sciences, social work or related disciplines and at least 8 years of experience in working in development sector, closely with government machinery on issues related to women and girls
- Excellent communication and representational skills, with substantial experience of networking with a diverse range of stakeholders
- IT Skills (MS-Office)
- Practical experience of building and delivering women and girls centric programs and campaigns
- Fluency in written and spoken Hindi and English

HOW TO APPLY

Please send your updated CV with a covering letter describing your suitability for the position to <a href="https://hr



ABOUT PFI

The Population Foundation of India (PFI) is a national non-government organization at the forefront of policy advocacy and research on population, health and development issues in the country. PFI leads advocacy efforts and works as a think-tank dedicated to promoting and advocating effective formulation and implementation of gender sensitive population, health and development policies, strategies, and programs in the country. Policy advocacy, social and behavior change communication, community action and knowledge management are some of the key strategies that PFI works on to achieve the organization's goals.

Over the years, PFI has played a catalytic role to address issues relating to gender equality, women empowerment and other social determinants. PFI is committed to serving the economically weak and marginalized sections of society in the high priority districts (HPDs) with poor socio-health-demographic indicators.

OUR STRATEGY

Reproductive health and family planning can positively influence and advance the newly laid out Sustainable Development Goals by addressing multiple targets and ushering in an era of development. Access to voluntary family planning has the potential to save lives and help break the cycle of poverty, stabilize population growth and ease the pressure on the environment. It is the most cost-effective development investment.

We believe that health, education and wellbeing of the population is crucial for sustaining just, equitable economic growth and development. For that to happen, change has to happen at three levels – individual, social and systemic or policy levels, ensuring that the country offers a conducive and enabling policy environment for girls and women to claim their rights, agencies of youth to be involved in demanding and supporting efficient and accountable governance and informed policy makers to inspire a vibrant future. PFI will act as a catalyst, a facilitator to offer compelling evidence based scholarship, thought leadership and convention inform, inspire and initiate actions that will contribute to and strengthen our national plans and priorities. We will realize our mission by building leadership and public accountability, influencing social norms, reframing public discourse and collaborating with national and global initiatives in population studies and family planning. We believe that our mission will significantly contribute to India's commitment to achieving Sustainable Development Goals and FP2020 targets.

OUR VALUES

MUTUAL RESPECT INTEGRITY COURAGE OF CONVICTION CORE VALUES EQUITY AND JUSTICE WOMEN'S RIGHTS INDEPENDENCE HUMILITY

OUR MISSION

To advance gender-sensitive, rights based population and family planning policies and actions for a just, equitable and prosperous society.

STRATEGIC OBJECTIVE 1

To advance family planning and reproductive health as drivers of individual rights

- Girls and women are able to take informed choices for exercising their bodily rights without fear or inhibition
- Young people and women are able to access to high quality and affordable family planning services and reproductive health care

STRATETIC OBJECTIVE 2

To position family planning and population measures as critical drivers of sustainable growth and development in India

- Family Planning and women's rights are national priorities that help realize higher growth and sustainable development.
- Strong rights based policies, adequate budgets and efficient public institutions help build and sustain quality of life and wellbeing.

STRATEGIC OBJECTIVE 3

To ensure family planning and reproductive health becomes drivers of youth leadership for social transformation at scale

- Gender sensitive family planning and reproductive health rights and services form the fulcrum of all social development plans and actions
- Young people, particularly among women, are leading grassroots transformation towards a just and equitable social system

OUR APPROACH

ADVOCACY:

Global thought leadership, high quality evidence-based narratives to inform and inspire law makers for comprehensive family planning and reproductive health policies; shaping family planning discourses within sustainable

BEHAVIOR CHANGE:

Utilize power of technology and new-age media platforms targeted intervention on reproductive health education and gender sensitive behavior, attitudes and practices of the society, particularly young people

ACCOUNTABILITY:

Promote agency of youth, particularly girls and women, within community led participatory governance initiatives to enhance efficiency and accountability of public systems and delivery services