

## **Request for proposal for developing a national-level, five-year action plan for Adolescent Development and Well-being in India.**

### **1. ABOUT POPULATION FOUNDATION OF INDIA**

Population Foundation of India is a national civil society organization, which promotes and advocates effective formulation and implementation of gender sensitive population, health and development strategies and policies. It was founded by Bharat Ratna, JRD Tata in 1970.

Population Foundation of India addresses population issues within the larger discourse of empowering women and men, so that they are able to take informed decisions related to their fertility, health and well-being. We work with national and state governments and with other civil society organizations. Our areas of work include the following:

- Family planning
- Adolescent health, particularly sexual and reproductive health
- Community monitoring of public health services
- Women's rights, and especially ending violence against women
- Social and behavior change communication

### **2. CONTEXT**

The current population of adolescents in India is 253 million (53% male and 47% female) representing one in five persons in India.<sup>1</sup> The experiences, behaviours, social interactions that adolescents go through, the level of health, nutrition, education, and skills they gain, form the foundation for adult life. Adolescent development is impacted by the interplay of health, education, skilling, and gender.

Yet, adolescent development and wellbeing is not a strategic priority for India. Social, cultural, structural, and systemic barriers for adolescents to access quality health, education, skills, nutrition, etc. continue to exist. Therefore, programmatic investments are much required to address large implementation and resource bottlenecks at various systemic levels.

Population Foundation of India is working to ensure that India prioritises a holistic approach to adolescent development and well-being. We are engaging with NITI Aayog and ministries such as Health, Education, Skill Development, Youth Affairs and Sports, and Women and Child Development to prioritize adolescent-specific initiatives. In March 2021, NITI Aayog and Population Foundation of India co-hosted a multi-ministerial roundtable on adolescent development and well-being in India. NITI Aayog has subsequently charged the Population Foundation of India to develop a five-year Action Plan for adolescent development and well-being, which will be rolled out by a national multi-ministerial body as proposed during the roundtable.

### **3. MAPPING AND ASSESSMENT OF SCHEMES AND PROGRAMS ON ADOLESCENTS**

As a first step towards the Action Plan, and as suggested by NITI Aayog, Population Foundation of India developed a report mapping and assessing all national-level schemes and programmes catering to the adolescent age group, across ministries of Health, Education, Skill Development and Entrepreneurship and Woman and Child Development. The report highlights the current status of each programme, in terms of its implementation and key gaps, with recommendations for strengthening the programme. This report has been finalised with inputs from NITI Aayog and will serve as a helpful resource for developing the Action Plan.

#### 4. PURPOSE OF THE ASSIGNMENT

The purpose of the assignment is **to develop, a national-level, five-year action plan for Adolescent Development and Well-being in India.**

#### 5. SCOPE OF WORK

**To develop, a national-level, five-year action plan for Adolescent Development and Well-being in India.**

The Action Plan should adopt a comprehensive approach and include actionable points for various ministries through coordination/convergence mechanisms. The action plan should aim to improve the coverage and effectiveness of the programmes and schemes that target adolescents. While the plan will be developed for a five-year period, it should indicate short-term as well as long-term objectives.

1. Review the report developed by the Population Foundation of India on Mapping and assessment of schemes and programs on adolescents.
2. Develop an outline/framework for the action plan, basis inputs from NITI Aayog and Population Foundation of India
3. Consultation with CSO partners, relevant ministries and thematic experts to input on the priority areas and action plan
4. Draft Action plan with short-term, mid-term and long-term outcomes.
5. Revise action plan to incorporate inputs and suggestions from NITI Aayog and the Population Foundation of India
6. Final national-level, five-year action plan for Adolescent Development and Well-being in India

#### 6. DURATION

The study should complete within 45 days of the signing of the contract.

#### 7. TIMELINES

Suggested timeline for each activity:

SL.No	Activity	Timeline
1	Inception report and outline/framework for the action plan	Within 2 days of signing the contract
2	Consultation with CSO partners, relevant ministries and thematic experts	Within 15 days of signing the contract
3	A first draft of the action plan	Within 25 days of signing the contract
4	Final action plan	Within 40 days of signing the contract

## 8. DELIVERABLES

1. Inception Report
2. Draft Action Plan document
3. Revised draft Action Plan document, incorporating inputs from NITI Aayog, various ministries, thematic experts and Population Foundation of India
4. Final Action Plan document.

## 9. REQUIREMENT TO APPLY

- Please submit a detailed technical proposal with company profile and team bio-data in one file and a separate Financial proposal.
- Please submit both the technical and financial proposal in one email to [sshankar@populationfoundation.in](mailto:sshankar@populationfoundation.in) by **10 Am Friday October 1, 2021**.
- While submitting the proposal, please write the email subject as- **“Proposal for Development of a 5-year Action Plan - Adolescent Development and Well-being in India - (Your Firm name)”**.
- In case you have any query before submitting the proposal, you may write to [rthakur@populationfoundation.in](mailto:rthakur@populationfoundation.in) before the last date.

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<sup>i</sup> Office of the Registrar General & Census Commissioner, Census of India (2011), India.