



| Job Description: | Program Officer (Advocacy) | Responsible to: | State Program Manager |
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| No. of direct reports: | -- | Location | Jaipur |
| Duration | 2 years | Job Function | Program Management |
| Purpose: | To lead and coordinate advocacy efforts on adolescent health issues in the state of Rajasthan | | |
| RESPONSIBILITIES | KEY PERFORMANCE INDICATORS | COMPETENCIES | REQUIRED SKILLS |
| <p>Program Management</p> <ul style="list-style-type: none"> Plan and coordinate activities to support advocacy initiatives including landscape assessment, collation of evidence and development of communication collaterals for advocacy Prioritise Advocacy goals/objectives and carry out Advocacy at district and state levels Engage with the key influencers from policy makers, government, media and Society to effectively support program implementation and advocacy. Develop and document evidence based change narratives Plan and coordinate meetings, workshops and other events with relevant stakeholders | <ul style="list-style-type: none"> Identify youth led issues and campaigns at local, district and state level Identify Youth Leaders and Coordinate campaigning for change Meetings with key influencers and prepare reports and analysis of the meetings to be used as program inputs as well as content development for training Participate in Incentivizing Youth Leaders Collection/collation of data for 2 evidence based reports to be published | <ul style="list-style-type: none"> ARSH: Has experience and understanding of Family Planning, Adolescent Health, Women's Rights etc. Working together: Successfully works with all the stakeholders, partners, govt. agencies to build an efficient system Striving for excellence: Manages program milestones to deliver high quality results within timelines and as per donor requirements Connect with Youth : Has the requisite ability to identify and connect with Youth issues Networking Skills: Has the ability to network and build relationships with all the stakeholders, partners, govt. agencies Analytical and reporting Skills: Is able to review data and analyses information to develop a report that is evidence based Result Orientation: Continuously strives to perform better in a fast paced environment and provides excellent results within timelines | <ul style="list-style-type: none"> At least 2-4 years of experience in working on health issues, preferably related to adolescent and youth Excellent communication and representational skills, with substantial experience of networking with a diverse range of stakeholders. Practical experience of building and delivering youth-sensitive advocacy programs and campaign. IT literate (MS Office Suite) Fluency in written and spoken English <p>HOW TO APPLY</p> <p>Please send your updated CV with a covering letter describing your suitability for the position to hrpfi@populationfoundation in latest by September 02, 2018. Please mention the position "Program Officer (Advocacy)" in the subject line of your e-mail. Only shortlisted candidates will be contacted</p> |



ABOUT PFI

The Population Foundation of India (PFI) is a national non-government organization at the forefront of policy advocacy and research on population, health and development issues in the country. PFI leads advocacy efforts and works as a think-tank dedicated to promoting and advocating effective formulation and implementation of gender sensitive population, health and development policies, strategies, and programs in the country. Policy advocacy, social and behavior change communication, community action and knowledge management are some of the key strategies that PFI works on to achieve the organization's goals.

Over the years, PFI has played a catalytic role to address issues relating to gender equality, women empowerment and other social determinants. PFI is committed to serving the economically weak and marginalized sections of society in the high priority districts (HPDs) with poor socio-health-demographic indicators.

OUR STRATEGY

Reproductive health and family planning can positively influence and advance the newly laid out Sustainable Development Goals by addressing multiple targets and ushering in an era of development. Access to voluntary family planning has the potential to save lives and help break the cycle of poverty, stabilize population growth and ease the pressure on the environment. It is the most cost-effective development investment.

We believe that health, education and wellbeing of the population is crucial for sustaining just, equitable economic growth and development. For that to happen, change has to happen at three levels – individual, social and systemic or policy levels, ensuring that the country offers a conducive and enabling policy environment for girls and women to claim their rights, agencies of youth to be involved in demanding and supporting efficient and accountable governance and informed policy makers to inspire a vibrant future. PFI will act as a catalyst, a facilitator to offer compelling evidence based scholarship, thought leadership and convention inform, inspire and initiate actions that will contribute to and strengthen our national plans and priorities. We will realize our mission by building leadership and public accountability, influencing social norms, reframing public discourse and collaborating with national and global initiatives in population studies and family planning. We believe that our mission will significantly contribute to India's commitment to achieving Sustainable Development Goals and FP2020 targets.

OUR VALUES

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|-----------------------|--------------------|
| MUTUAL RESPECT | EQUITY AND JUSTICE |
| INTEGRITY | WOMEN'S RIGHTS |
| COURAGE OF CONVICTION | INDEPENDENCE |
| CORE VALUES | HUMILITY |

OUR MISSION

To advance gender-sensitive, rights based population and family planning policies and actions for a just, equitable and prosperous society.

STRATEGIC OBJECTIVE 1

To advance family planning and reproductive health as drivers of individual rights

- Girls and women are able to take informed choices for exercising their bodily rights without fear or inhibition
- Young people and women are able to access to high quality and affordable family planning services and reproductive health care

STRATEGIC OBJECTIVE 2

To position family planning and population measures as critical drivers of sustainable growth and development in India

- Family Planning and women's rights are national priorities that help realize higher growth and sustainable development.
- Strong rights based policies, adequate budgets and efficient public institutions help build and sustain quality of life and wellbeing.

STRATEGIC OBJECTIVE 3

To ensure family planning and reproductive health becomes drivers of youth leadership for social transformation at scale

- Gender sensitive family planning and reproductive health rights and services form the fulcrum of all social development plans and actions
- Young people, particularly among women, are leading grassroots transformation towards a just and equitable social system

OUR APPROACH

ADVOCACY:

Global thought leadership, high quality evidence-based narratives to inform and inspire law makers for comprehensive family planning and reproductive health policies; shaping family planning discourses within sustainable

BEHAVIOR CHANGE:

Utilize power of technology and new-age media platforms targeted intervention on reproductive health education and gender sensitive behavior, attitudes and practices of the society, particularly young people

ACCOUNTABILITY:

Promote agency of youth, particularly girls and women, within community led participatory governance initiatives to enhance efficiency and accountability of public systems and delivery services